#### >>> NEWSLETTER

# THE PIKE LINKS



### ENERGIZING THE KAPPA MU EXPERIENCE >>>

#### **Esteemed Alumni,**

I'm Michael Mathews, proud Pike from Beta Delta pledge class from Fall 2021. As we venture further into the dynamic world of Kappa Mu, I'm honoured to serve as the Vice President External for our active chapter. Beyond that, I'm excited to don the hat of Kappa Mu Foundation's intern, soaking in invaluable life and business organizational skills.

My journey as an intern is more than just a learning curve; it's an opportunity to breathe life into our organization's vision. In this pursuit, we're orchestrating a lineup of electrifying events that will not only deepen our actives; understanding of the KMF but also ignite their passion to serve Kappa Mu with unbridled zeal.

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Michael Matthews Vice President External

### BUCKLE UP FOR WHAT'S IN STORE >>>

### INAUGURAL KMF-ACTIVE SOCIAL (March 2024)

Prepare to mark your calendars because something spectacular is brewing for March 2024. The first-ever KMF-Active social event promises a blend of camaraderie and insight, forging stronger connections within our belovedKappa Mu.

### KMF-ACTIVE PUBLIC RELATIONS (Late October & February)

Knowledge is power, and we're handing it to our active members on a silver platter. Our PR meetings, slated for late October and February, will be enlightening experiences. They'll unravel the KMF's lofty aspirations and the visionary path we've charted for Kappa Mu. Additionally, these gatherings are perfect opportunities for our actives to cultivate lasting relationships with our esteemed alumni.

### PHILANTHORPY TAKES CENTRE STAGE

(Once - Each Semester)

As the VP External, my compass points firmly toward enhancing Kappa Mu's community presence through exhilarating initiatives. Brace yourselves because we've got something massive in store: two philanthropic spectacles per semester! One of these, each semester, will be an adrenaline-charged sporting event that brings together all the fraternities on campus. Our alumni are cordially invited to join in the revelry, as we set out to demonstrate who truly reigns supreme in the realm of fraternities.

Stay tuned for the riveting details as we embark on this journey together, making Kappa Mu a beacon of unity, aspiration, and exhilaration. Your support and enthusiasm fuel our endeavours.



### RUSH RETURNS WITH RENEWED >>> PURPOSE AND FOCUS:

### MEET ANDREW SCOTT OUR RUSH CZAR

Greetings,

I'm Andrew Scott, a third-year student pursuing a degree in Psychology and HR Management at the University of Waterloo. This year, I am honored to assume the role of Rush Chairman at Pike. Rush, the vibrant heartbeat of Kappa Mu for over 25 years, is set to undergo a thrilling transformation, and I am eager to share our exhilarating plans with you!

### HOW DO WE INTEND TO ELEVATE OUR RUSH EXPERIENCE?

In the past, we've encountered hurdles when it comes to getting prospective Rushes involved. These challenges stemmed from a myriad of issues, but I am determined to reshape our approach. To achieve this, I'm advocating for a stronger on-campus presence during the initial two weeks of the Rush period. This strategy entails extending our booth days by an additional six, compared to previous years. Furthermore, a select group of members will be active actively engaged with the Icebreaker Frosh Week. By increasing our visibility on campus and spreading the word early, I believe we can significantly enhance our Rush numbers and overall campus presence.



Andrew Scott Rush Chairman

### **WHAT'S OUR AMBITIOUS GOAL?**

Our objective is clear: to secure **15-20 bids** by the culmination of the Rush process. We aspire to attract 35-50 diverse individuals to participate in our Rush activities.

### EXCITING RUSH EVENTS AWAIT!



We have an exciting lineup of events planned for Rush week, commencing and concluding with an electrifying Pike House Friday party. Here's a glimpse of what's in store:

### MEET THE PIKES BBQ SUN SEPT 10:

Rushes will have the opportunity to mingle with the brothers of Kappa Mu while savouring some delectable BBQ and enjoying refreshing beverages.

**ALUMNI ARE WELCOME!!!** 

### CASINO NIGHT WITH THE ALPHA PHI'S MON SEPT 11:

A mixer event where Rushes and Alpha Phi's will come together in semi-formal attire to engage in various thrilling casino games.

### LUG SPIKEBALL TOURNAMENT TUE SEPT 12:

A Spikeball tournament generously sponsored by Lug, with fantastic Lug giveaways for the victorious team.

### HUETHER HOTEL POOL WED SEPT 13:

A relaxing day playing pool at Huether Hotel.



### ALUMNI NETWORKING EVENT Thurs Sept 14:

Rushes will get the chance to connect with our esteemed Alumni, who will share their wisdom and experiences through engaging conversation.

### PIKE HOUSE FRIDAY PARTY FRI SEPT 15:

Rush ends with an exciting famous Pike House Party at 29 Marshall Street!

Join us as we embark on an exhilarating journey to revamp Rush, ensuring it's an unforgettable experience for all. Together, we'll make this year's Rush truly remarkable!

### AN UNFORGETTABLE EXPERIENCE:



Kappa Mu International Headquarters Memphis, Tennesse

Just last month, I, along with four other remarkable brothers, had the incredible opportunity to attend the prestigious **Thomas C. Tillar Leadership Conference** in the vibrant city of Memphis, Tennessee. It was a transformative experience that ignited my passion and ambition like never before.

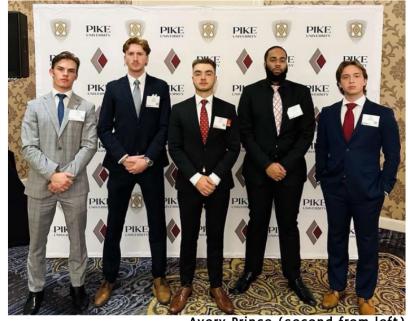
During my time at the conference, I dedicated myself discovering fresh. to innovative approaches to drive our philanthropic endeavours and amplify our social impact. I became inspired to conceive creative projects that will not only elevate our fraternity but also enrich the wider Greek life community and the local society. This newfound knowledge has not only expanded my horizons but has also profoundly shaped my personal growth and leadership abilities.

### VISITING KAPPA MU INTERNATIONAL

### >>> HEADQUARTERS

#### **MEET AVERY PRINCE**

Greetings to all! I'm Avery Prince, a proud brother of the Beta Delta pledge class, currently serving as the Memberat-Large and Social Chair of our beloved fraternity. Recently, I embarked on a journey that left an indelible mark on my life, and I can't wait to share it with you.



Avery Prince (second from left) Member-at-Large & Social Chair

The conference was a goldmine of practical strategies, and I am absolutely thrilled to put these valuable insights into action in the upcoming year. Together with my fellow brothers, we are geared up to make a real difference. In the Bonds.

- Avery Prince

## MY JOURNEY & VISION AS KAPPA MU'S PRESIDENT WITH STEFANO TARZIA (SMC) >>>



MEET STEFANO TARZIA
Kappa Mu President

Greetings,

I stepped into the world of Kappa Mu during the Fall of 2019 as part of the Alpha Omega pledge class. Currently, I'm on the cusp of my fifth year at WLU, pursuing a degree in Political Science and Legal Studies. Beyond the classroom, my interests extend into the realms of finance, entrepreneurship, and real estate. Since my initiation, I've had the privilege of holding nine different positions within our chapter, ranging from Secretary and Rush Chairman to Sergeant-at-Arms.

#### SETTING THE BAR HIGH FOR KAPPA MU:

As the President of Kappa Mu, I've never been one to shy away from setting the bar high. When it comes to our fraternity, I have three specific and ambitious goals in mind:

- Securing a Smythe Award The coveted Smythe Award is a beacon of excellence in the fraternity world, and I'm determined to see it grace the trophy case at 29 Marshall
- Nurturing an Everlasting Brotherhood My vision is to cultivate a brotherhood deeply rooted in our core values, one that will withstand the tests of time and continue to thrive.
- Building a Robust Alumni Network I'm committed to establishing a strong alumni network that will provide valuable support to all active undergraduates as they transition into life beyond college.

To ensure a unified front, I've engaged my executive team in constructive dialogues about our collective vision for the year ahead. I've articulated clear expectations for each member in their respective positions. During our executive retreat, we delved deep into every facet of our chapter, pinpointing areas requiring improvement and devising a comprehensive strategy to tackle them.

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#### **VALUES THAT FUEL MY LEADERSHIP:**

Accountability is the cornerstone of my leadership philosophy within Kappa Mu. Having served as a pledge master for most of my executive team members during their initiation, I've instilled a culture where accountability reigns supreme. Every member comprehends the significance of holding themselves accountable and being equally responsible towards one another and our fraternity's overarching goals.

This culture of openness and responsibility ensures that challenges and concerns do not go unaddressed but are met head-on with swift and effective resolutions. It fosters an environment where transparency and accountability are integral to our fraternity's success.

I look forward to make this is a historic year in Kappa Mu history!

In the Bonds,

Stefano Tarzia







